Discover what the largest sales network can do for your business.

Overview

Nearly **20 Years**	Over **165 Million**	Over **80,000**	Nearly **$7 Billion**
of electronic cataloging experience	vehicle fitments	aftermarket businesses use DCi content to sell parts	in sales annually facilitated via the sales network

How We Work With You
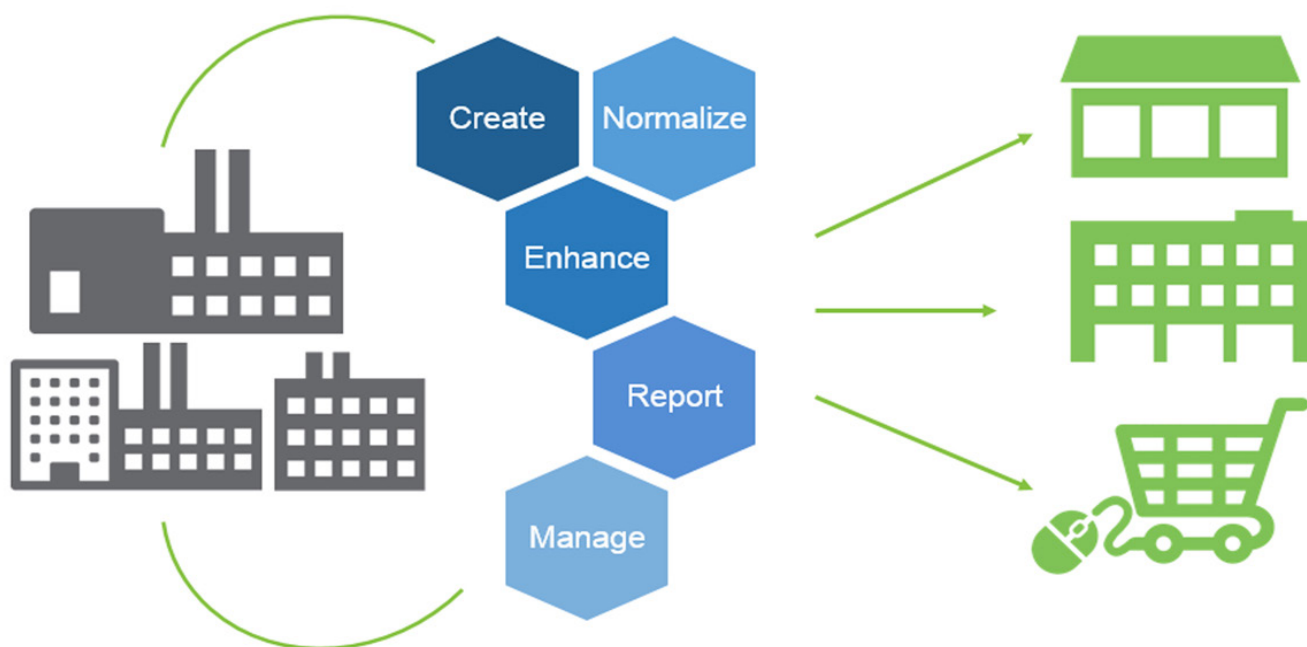
- Provide Do-It-For-Me (DIFM) solutions to create, normalize, enhance and manage your data

- Support MAP and Unilateral pricing across the industry

- Support custom data formats for your key customers as needed

"With the explosion of the eCommerce world, DCi has allowed us to enter that market with ease. They manage our electronic files . . . It's a seamless transaction and without them, I don't know where we'd be."

Mark Aguilar, Aries Automotive

The Sales Network

WD eB2B Services 18,600

SEMA Reseller Members 2,800

Chain Stores 23,600

Business Management Systems 35,000

Retailer eB2C Services

Catalog Rack 3,400

Online Marketplace Millions of Consumers

- Expose your brand and products to more than 80,000 resellers

- Online parts search gives your customers real-time parts access

- Your brand & products are integrated with leading P&A WD's online systems

- Inform key buyers about your newest products every week

The Reporting Dashboard
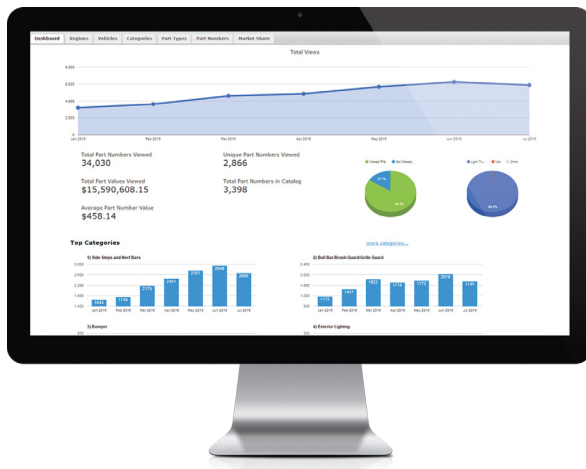
- Get instant insights on the demand for your products

"Data visualization tools and rich graphical interfaces with regional and vehicle segmentation to track our sales efforts are an essential part of our business management and success. What DCi has engineered is industry-leading, and gives us an edge in competing in the complex and diverse automotive aftermarket space."

Peter R. Taylor, General Manager US, Go Rhino/Big Country

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